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HABA Magazine

Cory Caterpillar wins "The Toy Man" Award

Who is cheerfully waddling through the room?
Cory the caterpillar tinkling his little bell



And where is Cory waddling to?
To his "The Toy Man" Award

Our new pulling figure Cory caterpillar won the "The Toy Man" Award in the category "Animal Toys / Wooden" (an evaluation by Rev. James G.W. Fisher / The Toy Man © - Product Evaluation Specialist). Mr. Toy carefully studied how children see Cory, how they pull, lift, or just gaze at Cory.



This is what "The Toy Man" especially liked:
With his bright and colorful pulling string, kaleidoscope, mirror foil print and little bell Cory teams up with toddlers through their development always with a big smile on his face. Children are fascinated with Cory's bright colors, various shapes and sounds, every day they find out more exciting things on their companion Cory and he will not become old-fashioned. But Cory not only accompanies a child to new experiences, he encourages to crawl and walk by always waddling next to his friend and never dragging on his side.

"He's really prepared to capture the attention of a toddler!"

Design Quality ★★★★★
Durability ★★★★★

Funfactor ★★★★★
Innovation ★★★★★
Marketing Value ★★★★★
Visual Appeal ★★★★★

Read the press release of "**The Toy Man**"

Cory loves to waddle around with his friends Tony in his tractor and Terry in his train.



Newsletter



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